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Charlotte City Council Proclaims October ‘Driven Brands Car Care Month’ *Leading Automotive Franchisor Receives Recognition for Industry Contributions*

CHARLOTTE (October 11, 2016) – Driven Brands, Inc., the nation’s leading automotive franchisor, headquartered in Charlotte, N.C., has been recognized by the Charlotte City Council for its significant contribution to the Charlotte and North Carolina economy in the form of growth, leadership, job creation and philanthropic efforts. On Monday, October 10, Driven Brands accepted the proclamation pronouncing October as “Driven Brands Car Care Month” in Charlotte.

Driven Brands was represented by Jose Costa, Group President of Driven Brands’ Paint & Collision Division, and Danny Rivera, President of Driven Brands company, Meineke Car Care Centers who accepted the proclamation from the Honorable Jennifer Roberts and City Council members. The proclamation cites Driven Brands’ creation of more than 1,500 jobs since relocating to Charlotte 13 years ago. In addition, through the Driven Brands Charitable Foundation, the more than 10 businesses within the Driven Brands family of automotive companies, have donated more than \$1.3 million to national non-profit organizations, including \$300,000 to the Levine Children’s Hospital.

“As a growing, international company headquartered in Charlotte, we’re honored to be recognized by Mayor Roberts and the City Council for our continued efforts in strengthening the North Carolina economy,” said Costa.

“Driven Brands is focused on the consistent creation of entrepreneurial franchising opportunities, which in turn creates skilled jobs for North Carolinians and directly impacts the communities we serve,” said Rivera. “We’re proud to lead the automotive industry in educating drivers about smart vehicle repairs and maintenance, keeping them safe on the road in expertly repaired and maintained vehicles.”

Driven Brands’ nearly 40 franchise locations in Charlotte and 50 locations across North Carolina, employ more than 545 North Carolinians. Annually in Charlotte, Driven Brands companies service nearly 50,000 vehicles for Charlotte area drivers, providing more repairs than any other automotive service outlet.

Driven Brands is home to a family of automotive aftermarket brands with more than 2,500 locations including Maaco®, Meineke Car Care Centers®, Merlin 200,000 Mile Shops®, Econo Lube N’ Tune®, Pro Oil®, CARSTAR®, Drive N Style® and 1-800-Radiator & A/C®, among others. With annual earnings of \$1.2 billion in 2015, Driven Brands is a significant contributor to the Charlotte and North Carolina economy. It has delivered substantial revenue growth annually over the past decade. Since 2006, Driven Brands has created more than 1,500 jobs at its corporate headquarters in uptown Charlotte and has relocated four of its retail brand headquarters to its uptown location, including Maaco, Meineke, CARSTAR and Drive-N-Style.

Each year, Driven Brands, the Driven Brands Charitable Foundations and Charlotte-area franchisees give back to the community through support of Children’s Miracle Network Hospitals - including Levine

Children's Hospital - donations of vehicles to veterans through Cars and Stripes and Recycled Rides along with aid to several other charities, totaling some \$1.31 million nationally and nearly \$300,000 in Charlotte.

About Driven Brands

Driven Brands, headquartered in Charlotte, NC, is the parent company of North America's leading automotive aftermarket brands across four distinct verticals: Repair & Maintenance, housing Meineke Car Care Centers® and Merlin 200,000 Mile Shops®; Paint & Collision, housing Maaco®, CARSTAR North America® and Drive N Style®; Distribution, housing 1-800-Radiator & A/C®; and Quick Lube, housing Pro Oil Change®, Econo Lube N' Tune®, Driven Florida Lubes® and Take 5 Oil Change. Driven Brands has more than 2,500 centers across North America, and combined, all businesses generate more than \$2.1 billion in system sales. For more information, visit www.DrivenBrands.com.

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